



WLOS Asheville
110 Technology Dr
Asheville, NC 28803

Smart Media Group-Alexandria
814 King St
Ste 400
Alexandria, VA 22314

Contract # 1339996

Schedule Dates 10/15/12-10/21/12
Advertiser McCrory for Governor (30707)
Agency Smart Media Group-Alexandria (6613)
Product POLITICAL CANDIDATE (ns) (1186)
Brand MCCRORY FOR NC GOV (453334)
Salesperson Millennium/PHL, Philadelphia (1103)
Sales Office Millennium Philadelphia
Buyer Name Brooks,Michele
Phone/Fax /
CPE MCCR/ORDR/C15C21
Account Types National/Political Candidate Agency BRD
Billing Type Weekly/Irregular
Comments MCCRORY FOR GOVERNOR
MCCRORY FOR GOVERNOR
SHARE 67%

Date Entered 07/18/12
Last Modified 10/01/12
Entered By Louise Palmer
CO-OP No
Headline # ECR09765070
Demo
Order Type Normal
Package Deal
Commission % 15.00
Commission \$5,193.75
Net Total \$29,431.25
Sales Tax

Asheville (WLOS)

By Broadcast Month	Spots	Rate
Oct. 2012	52	\$34,625.00
Grand Total:	52	\$34,625.00

Line	Line Type / Break Type (Ref #)	Dates	Sec	Length	Run Times	SPW	Mo	Tu	We	Th	Fr	Sa	Su	Spots	Rate	Total	Station	Comments	Entered
1.0	Revised Line / News	10/15/12-10/15/12	2	:30	11:58:41A- News-News 13 at Noon	1	X										Asheville (WLOS)	NWS 13 NOON LEVEL 2	7/18/12
1.1	Revised Line / News	10/15/12-10/15/12	2	:30	11:58:41A- News-News 13 at Noon	1	X										Asheville (WLOS)	NWS 13 NOON LEVEL 2	8/31/12
1.2	Normal Line / News	10/15/12-10/15/12	3	:30	11:58:41A- News-News 13 at Noon	1	X							1	\$400.00	\$400.00	Asheville (WLOS)	NWS 13 NOON LEVEL 2	10/1/12
2.0	Revised Line / News	10/16/12-10/16/12	2	:30	11:58:41A- News-News 13 at Noon	1		X									Asheville (WLOS)	NWS 13 NOON LEVEL 2	7/18/12
2.1	Revised Line / News	10/16/12-10/16/12	2	:30	11:58:41A- News-News 13 at Noon	1		X									Asheville (WLOS)	NWS 13 NOON LEVEL 2	8/31/12
2.2	Normal Line / News	10/16/12-10/16/12	3	:30	11:58:41A- News-News 13 at Noon	1		X						1	\$400.00	\$400.00	Asheville (WLOS)	NWS 13 NOON LEVEL 2	10/1/12
3.0	Revised Line / News	10/17/12-10/17/12	2	:30	11:58:41A- News-News 13 at Noon	1			X								Asheville (WLOS)	NWS 13 NOON LEVEL 2	7/18/12
3.1	Revised Line / News	10/17/12-10/17/12	2	:30	11:58:41A- News-News 13 at Noon	1			X								Asheville (WLOS)	NWS 13 NOON LEVEL 2	8/31/12
3.2	Normal Line / News	10/17/12-10/17/12	3	:30	11:58:41A- News-News 13 at Noon	1			X					1	\$400.00	\$400.00	Asheville (WLOS)	NWS 13 NOON LEVEL 2	10/1/12

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4.0	Revised Line / News	10/18/12-10/18/12	2	:30	11:58:41A- News-News 13 at Noon	1				X							Asheville (WLOS)	NWS 13 NOON LEVEL 2	7/18/12
4.1	Revised Line / News	10/18/12-10/18/12	2	:30	11:58:41A- News-News 13 at Noon	1				X							Asheville (WLOS)	NWS 13 NOON LEVEL 2	8/31/12
4.2	Normal Line / News	10/18/12-10/18/12	3	:30	11:58:41A- News-News 13 at Noon	1				X				1	\$400.00	\$400.00	Asheville (WLOS)	NWS 13 NOON LEVEL 2	10/1/12
5.0	Revised Line / News	10/19/12-10/19/12	2	:30	11:58:41A- News-News 13 at Noon	1					X						Asheville (WLOS)	NWS 13 NOON LEVEL 2	7/18/12
5.1	Revised Line / News	10/19/12-10/19/12	2	:30	11:58:41A- News-News 13 at Noon	1					X						Asheville (WLOS)	NWS 13 NOON LEVEL 2	8/31/12
5.2	Normal Line / News	10/19/12-10/19/12	3	:30	11:58:41A- News-News 13 at Noon	1					X			1	\$400.00	\$400.00	Asheville (WLOS)	NWS 13 NOON LEVEL 2	10/1/12
6.0	Revised Line / SPOT	10/15/12-10/15/12	2	:30	4:00:30P- Anderson	1	X										Asheville (WLOS)	ANDERSON COOPER LEVEL 2	7/18/12
6.1	Revised Line / SPOT	10/15/12-10/15/12	2	:30	4:00:30P- Katie	1	X										Asheville (WLOS)	KATIE	8/31/12
6.2	Normal Line / SPOT	10/15/12-10/15/12	3	:30	4:00:30P- Katie	1	X							1	\$175.00	\$175.00	Asheville (WLOS)	KATIE	10/1/12
7.0	Revised Line / SPOT	10/16/12-10/16/12	2	:30	4:00:30P- Anderson	1		X									Asheville (WLOS)	ANDERSON COOPER LEVEL 2	7/18/12

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8.0	Revised Line / SPOT	10/17/12-10/17/12	2	:30	4:00:30P- Anderson	1			X								Asheville (WLOS)	ANDERSON COOPER LEVEL 2	7/18/12
8.1	Revised Line / SPOT	10/17/12-10/17/12	2	:30	4:00:30P- Katie	1			X								Asheville (WLOS)	KATIE	8/31/12
8.2	Normal Line / SPOT	10/17/12-10/17/12	3	:30	4:00:30P- Katie	1			X					1	\$175.00	\$175.00	Asheville (WLOS)	KATIE	10/1/12
9.0	Revised Line / SPOT	10/18/12-10/18/12	2	:30	4:00:30P- Anderson	1				X							Asheville (WLOS)	ANDERSON COOPER LEVEL 2	7/18/12
9.1	Revised Line / SPOT	10/18/12-10/18/12	2	:30	4:00:30P- Katie	1				X							Asheville (WLOS)	KATIE	8/31/12
9.2	Normal Line / SPOT	10/18/12-10/18/12	3	:30	4:00:30P- Katie	1				X				1	\$175.00	\$175.00	Asheville (WLOS)	KATIE	10/1/12
10.0	Revised Line / SPOT	10/19/12-10/19/12	2	:30	4:00:30P- Anderson	1					X						Asheville (WLOS)	ANDERSON COOPER LEVEL 2	7/18/12
10.1	Revised Line / SPOT	10/19/12-10/19/12	2	:30	4:00:30P- Katie	1					X						Asheville (WLOS)	ANDERSON COOPER LEVEL 2	8/31/12
10.2	Normal Line / SPOT	10/19/12-10/19/12	3	:30	4:00:30P- Katie	1					X			1	\$175.00	\$175.00	Asheville (WLOS)	KATIE	10/1/12

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11.0	Revised Line / News	10/15/12-10/15/12	2	:30	5:28A- News-News 13 Early 530a	1	X										Asheville (WLOS)	NW13 EARLY-5AM LEVEL 2	7/18/12
11.1	Revised Line / News	10/15/12-10/15/12	2	:30	5:28A- News-News 13 Early 530a	1	X										Asheville (WLOS)	NW13 EARLY-5AM LEVEL 2	8/31/12
11.2	Normal Line / News	10/15/12-10/15/12	3	:30	5:28A- News-News 13 Early 530a	1	X							1	\$300.00	\$300.00	Asheville (WLOS)	NW13 EARLY-5AM LEVEL 2	10/1/12
12.0	Revised Line / News	10/16/12-10/16/12	2	:30	5:28A- News-News 13 Early 530a	1		X									Asheville (WLOS)	NW13 EARLY-5AM LEVEL 2	7/18/12
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12.2	Normal Line / News	10/16/12-10/16/12	3	:30	5:28A- News-News 13 Early 530a	1		X						1	\$300.00	\$300.00	Asheville (WLOS)	NW13 EARLY-5AM LEVEL 2	10/1/12
13.0	Revised Line / News	10/17/12-10/17/12	2	:30	5:28A- News-News 13 Early 530a	1			X								Asheville (WLOS)	NW13 EARLY-5AM LEVEL 2	7/18/12
13.1	Revised Line / News	10/17/12-10/17/12	2	:30	5:28A- News-News 13 Early 530a	1			X								Asheville (WLOS)	NW13 EARLY-5AM LEVEL 2	8/31/12
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14.0	Revised Line / News	10/18/12-10/18/12	2	:30	5:28A- News-News 13 Early 530a	1				X							Asheville (WLOS)	NW13 EARLY-5AM LEVEL 2	7/18/12
14.1	Revised Line / News	10/18/12-10/18/12	2	:30	5:28A- News-News 13 Early 530a	1				X							Asheville (WLOS)	NW13 EARLY-5AM LEVEL 2	8/31/12
14.2	Normal Line / News	10/18/12-10/18/12	3	:30	5:28A- News-News 13 Early 530a	1				X				1	\$300.00	\$300.00	Asheville (WLOS)	NW13 EARLY-5AM LEVEL 2	10/1/12
15.0	Revised Line / News	10/19/12-10/19/12	2	:30	5:28A- News-News 13 Early 530a	1					X						Asheville (WLOS)	NW13 EARLY-5AM LEVEL 2	7/18/12
15.1	Revised Line / News	10/19/12-10/19/12	2	:30	5:28A- News-News 13 Early 530a	1					X						Asheville (WLOS)	NW13 EARLY-5AM LEVEL 2	8/31/12
15.2	Normal Line / News	10/19/12-10/19/12	3	:30	5:28A- News-News 13 Early 530a	1					X			1	\$300.00	\$300.00	Asheville (WLOS)	NW13 EARLY-5AM LEVEL 2	10/1/12
16.0	Revised Line / News	10/15/12-10/15/12	2	:30	6:30A- 7A (EST)	1	X										Asheville (WLOS)	NWS13 THS MORN LEVEL 2	7/18/12
16.1	Revised Line / News	10/15/12-10/15/12	2	:30	6:30A- 7A (EST)	1	X										Asheville (WLOS)	NWS13 THS MORN LEVEL 2	8/31/12
16.2	Normal Line / News	10/15/12-10/15/12	3	:30	6:30A- 7A (EST)	1	X							1	\$700.00	\$700.00	Asheville (WLOS)	NWS13 THS MORN LEVEL 2	10/1/12
17.0	Revised Line / News	10/16/12-10/16/12	2	:30	6:30A- 7A (EST)	1		X									Asheville (WLOS)	NWS13 THS MORN LEVEL 2	7/18/12
17.1	Revised Line / News	10/16/12-10/16/12	2	:30	6:30A- 7A (EST)	1		X									Asheville (WLOS)	NWS13 THS MORN LEVEL 2	8/31/12

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18.0	Revised Line / News	10/17/12-10/17/12	2	:30	6:30A- 7A (EST)	1			X								Asheville (WLOS)	NWS13 THS MORN LEVEL 2	7/18/12
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18.2	Normal Line / News	10/17/12-10/17/12	3	:30	6:30A- 7A (EST)	1			X					1	\$700.00	\$700.00	Asheville (WLOS)	NWS13 THS MORN LEVEL 2	10/1/12
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21.0	Revised Line / News	10/15/12-10/15/12	2	:30	8A- 9A (EST)	1	X										Asheville (WLOS)	GD MRN AMR-ABC LEVEL 2	7/18/12
21.1	Revised Line / News	10/15/12-10/15/12	2	:30	8A- 9A (EST)	1	X										Asheville (WLOS)	GD MRN AMR-ABC LEVEL 2	8/31/12
21.2	Normal Line / News	10/15/12-10/15/12	3	:30	8A- 9A (EST)	1	X							1	\$600.00	\$600.00	Asheville (WLOS)	GD MRN AMR-ABC LEVEL 2	10/1/12
22.0	Revised Line / News	10/16/12-10/16/12	2	:30	8A- 9A (EST)	1		X									Asheville (WLOS)	GD MRN AMR-ABC LEVEL 2	7/18/12

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22.2	Normal Line / News	10/16/12-10/16/12	3	:30	8A- 9A (EST)	1		X						1	\$600.00	\$600.00	Asheville (WLOS)	GD MRN AMR-ABC LEVEL 2	10/1/12
23.0	Revised Line / News	10/17/12-10/17/12	2	:30	8A- 9A (EST)	1			X								Asheville (WLOS)	GD MRN AMR-ABC LEVEL 2	7/18/12
23.1	Revised Line / News	10/17/12-10/17/12	2	:30	8A- 9A (EST)	1			X								Asheville (WLOS)	GD MRN AMR-ABC LEVEL 2	8/31/12
23.2	Normal Line / News	10/17/12-10/17/12	3	:30	8A- 9A (EST)	1			X					1	\$600.00	\$600.00	Asheville (WLOS)	GD MRN AMR-ABC LEVEL 2	10/1/12
24.0	Revised Line / News	10/18/12-10/18/12	2	:30	8A- 9A (EST)	1				X							Asheville (WLOS)	GD MRN AMR-ABC LEVEL 2	7/18/12
24.1	Revised Line / News	10/18/12-10/18/12	2	:30	8A- 9A (EST)	1				X							Asheville (WLOS)	GD MRN AMR-ABC LEVEL 2	8/31/12
24.2	Normal Line / News	10/18/12-10/18/12	3	:30	8A- 9A (EST)	1				X				1	\$600.00	\$600.00	Asheville (WLOS)	GD MRN AMR-ABC LEVEL 2	10/1/12
25.0	Revised Line / News	10/19/12-10/19/12	2	:30	8A- 9A (EST)	1					X						Asheville (WLOS)	GD MRN AMR-ABC LEVEL 2	7/18/12
25.1	Revised Line / News	10/19/12-10/19/12	2	:30	8A- 9A (EST)	1					X						Asheville (WLOS)	GD MRN AMR-ABC LEVEL 2	8/31/12
25.2	Normal Line / News	10/19/12-10/19/12	3	:30	8A- 9A (EST)	1					X			1	\$600.00	\$600.00	Asheville (WLOS)	GD MRN AMR-ABC LEVEL 2	10/1/12
26.0	Revised Line / News	10/20/12-10/20/12	2	:30	6:58:20A- News-News 13 @ 7am Saturday	1						X					Asheville (WLOS)	NWS13 SAT MORN LEVEL 2	7/18/12
26.1	Revised Line / News	10/20/12-10/20/12	2	:30	6:58:20A- News-News 13 @ 7am Saturday	1						X					Asheville (WLOS)	NWS13 SAT MORN LEVEL 2	8/31/12

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WLOS Asheville
110 Technology Dr
Asheville, NC 28803

Smart Media Group-Alexandria
814 King St
Ste 400
Alexandria, VA 22314

Contract # 1339996

Schedule Dates 10/15/12-10/21/12
Advertiser McCrory for Governor (30707)
Agency Smart Media Group-Alexandria (6613)
Product POLITICAL CANDIDATE (ns) (1186)
Brand MCCRORY FOR NC GOV (453334)
Salesperson Millennium/PHL, Philadelphia (1103)
Sales Office Millennium Philadelphia
Buyer Name Brooks,Michele
Phone/Fax /
CPE MCCR/ORDR/C15C21
Account Types National/Political Candidate Agency BRD
Billing Type Weekly/Irregular
Comments MCCRORY FOR GOVERNOR
MCCRORY FOR GOVERNOR
SHARE 67%

Date Entered 07/18/12
Last Modified 10/01/12
Entered By Louise Palmer
CO-OP No
Headline # ECR09765070
Demo
Order Type Normal
Package Deal
Commission % 15.00
Commission \$5,193.75
Net Total \$29,431.25
Sales Tax

Asheville (WLOS)

By Broadcast Month	Spots	Rate
Oct. 2012	52	\$34,625.00
Grand Total:	52	\$34,625.00

Line	Line Type / Break Type (Ref #)	Dates	Sec	Length	Run Times	SPW	Mo	Tu	We	Th	Fr	Sa	Su	Spots	Rate	Total	Station	Comments	Entered
26.2	Normal Line / News	10/20/12-10/20/12	3	:30	6:58:20A- News-News 13 @ 7am Saturday	1						X		1	\$225.00	\$225.00	Asheville (WLOS)	NWS13 SAT MORN LEVEL 2	10/1/12
27.0	Revised Line / News	10/20/12-10/20/12	2	:30	8A- ABC-Good Morning America Saturday	1						X					Asheville (WLOS)	GD MRN-SAT-ABC LEVEL 2	7/18/12
27.1	Revised Line / News	10/20/12-10/20/12	2	:30	8A- ABC-Good Morning America Saturday	1						X					Asheville (WLOS)	GD MRN-SAT-ABC LEVEL 2	8/31/12
27.2	Normal Line / News	10/20/12-10/20/12	3	:30	8A- ABC-Good Morning America Saturday	1						X		1	\$350.00	\$350.00	Asheville (WLOS)	GD MRN-SAT-ABC LEVEL 2	10/1/12
28.0	Revised Line / News	10/21/12-10/21/12	2	:30	6:58:20A- News-News 13 @ 7am Sunday	1							X				Asheville (WLOS)	NWS13 SUN MORN LEVEL 2	7/18/12
28.1	Revised Line / News	10/21/12-10/21/12	2	:30	6:58:20A- News-News 13 @ 7am Sunday	1							X				Asheville (WLOS)	NWS13 SUN MORN LEVEL 2	8/31/12
28.2	Normal Line / News	10/21/12-10/21/12	3	:30	6:58:20A- News-News 13 @ 7am Sunday	1							X	1	\$225.00	\$225.00	Asheville (WLOS)	NWS13 SUN MORN LEVEL 2	10/1/12
29.0	Revised Line / News	10/21/12-10/21/12	2	:30	8A- ABC-Good Morning America Sunday	1							X				Asheville (WLOS)	GMA SUN LEVEL 2	7/18/12
29.1	Revised Line / News	10/21/12-10/21/12	2	:30	8A- ABC-Good Morning America Sunday	1							X				Asheville (WLOS)	GMA SUN LEVEL 2	8/31/12

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Sales Office Millennium Philadelphia
Buyer Name Brooks,Michele
Phone/Fax /
CPE MCCR/ORDR/C15C21
Account Types National/Political Candidate Agency BRD
Billing Type Weekly/Irregular
Comments MCCRORY FOR GOVERNOR
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29.2	Normal Line / News	10/21/12-10/21/12	3	:30	8A- ABC-Good Morning America Sunday	1							X	1	\$350.00	\$350.00	Asheville (WLOS)	GMA SUN LEVEL 2	10/1/12
30.0	Revised Line / News	10/15/12-10/15/12	2	:30	4:59P- News-News 13 First News At 5p	1	X										Asheville (WLOS)	FIRST NWS AT 5 LEVEL 2	7/18/12
30.1	Revised Line / News	10/15/12-10/15/12	2	:30	4:59P- News-News 13 First News At 5p	1	X										Asheville (WLOS)	FIRST NWS AT 5 LEVEL 2	8/31/12
30.2	Normal Line / News	10/15/12-10/15/12	3	:30	4:59P- News-News 13 First News At 5p	1	X							1	\$600.00	\$600.00	Asheville (WLOS)	FIRST NWS AT 5 LEVEL 2	10/1/12
31.0	Revised Line / News	10/16/12-10/16/12	2	:30	4:59P- News-News 13 First News At 5p	1		X									Asheville (WLOS)	FIRST NWS AT 5 LEVEL 2	7/18/12
31.1	Revised Line / News	10/16/12-10/16/12	2	:30	4:59P- News-News 13 First News At 5p	1		X									Asheville (WLOS)	FIRST NWS AT 5 LEVEL 2	8/31/12
31.2	Normal Line / News	10/16/12-10/16/12	3	:30	4:59P- News-News 13 First News At 5p	1		X						1	\$600.00	\$600.00	Asheville (WLOS)	FIRST NWS AT 5 LEVEL 2	10/1/12
32.0	Revised Line / News	10/17/12-10/17/12	2	:30	4:59P- News-News 13 First News At 5p	1			X								Asheville (WLOS)	FIRST NWS AT 5 LEVEL 2	7/18/12
32.1	Revised Line / News	10/17/12-10/17/12	2	:30	4:59P- News-News 13 First News At 5p	1			X								Asheville (WLOS)	FIRST NWS AT 5 LEVEL 2	8/31/12

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32.2	Normal Line / News	10/17/12-10/17/12	3	:30	4:59P- News-News 13 First News At 5p	1			X					1	\$600.00	\$600.00	Asheville (WLOS)	FIRST NWS AT 5 LEVEL 2	10/1/12
33.0	Revised Line / News	10/18/12-10/18/12	2	:30	4:59P- News-News 13 First News At 5p	1				X							Asheville (WLOS)	FIRST NWS AT 5 LEVEL 2	7/18/12
33.1	Revised Line / News	10/18/12-10/18/12	2	:30	4:59P- News-News 13 First News At 5p	1				X							Asheville (WLOS)	FIRST NWS AT 5 LEVEL 2	8/31/12
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34.0	Revised Line / News	10/19/12-10/19/12	2	:30	4:59P- News-News 13 First News At 5p	1					X						Asheville (WLOS)	FIRST NWS AT 5 LEVEL 2	7/18/12
34.1	Revised Line / News	10/19/12-10/19/12	2	:30	4:59P- News-News 13 First News At 5p	1					X						Asheville (WLOS)	FIRST NWS AT 5 LEVEL 2	8/31/12
34.2	Normal Line / News	10/19/12-10/19/12	3	:30	4:59P- News-News 13 First News At 5p	1					X			1	\$600.00	\$600.00	Asheville (WLOS)	FIRST NWS AT 5 LEVEL 2	10/1/12
35.0	Revised Line / News	10/15/12-10/15/12	2	:30	5:28P- News-News 13 at 5:30p	1	X										Asheville (WLOS)	NWS13 AT 5 30 LEVEL 2	7/18/12
35.1	Revised Line / News	10/15/12-10/15/12	2	:30	5:28P- News-News 13 at 5:30p	1	X										Asheville (WLOS)	NWS13 AT 5 30 LEVEL 2	8/31/12

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35.2	Normal Line / News	10/15/12-10/15/12	3	:30	5:28P- News-News 13 at 5:30p	1	X							1	\$700.00	\$700.00	Asheville (WLOS)	NWS13 AT 5 30 LEVEL 2	10/1/12
36.0	Revised Line / News	10/16/12-10/16/12	2	:30	5:28P- News-News 13 at 5:30p	1		X									Asheville (WLOS)	NWS13 AT 5 30 LEVEL 2	7/18/12
36.1	Revised Line / News	10/16/12-10/16/12	2	:30	5:28P- News-News 13 at 5:30p	1		X									Asheville (WLOS)	NWS13 AT 5 30 LEVEL 2	8/31/12
36.2	Normal Line / News	10/16/12-10/16/12	3	:30	5:28P- News-News 13 at 5:30p	1		X						1	\$700.00	\$700.00	Asheville (WLOS)	NWS13 AT 5 30 LEVEL 2	10/1/12
37.0	Revised Line / News	10/17/12-10/17/12	2	:30	5:28P- News-News 13 at 5:30p	1			X								Asheville (WLOS)	NWS13 AT 5 30 LEVEL 2	7/18/12
37.1	Revised Line / News	10/17/12-10/17/12	2	:30	5:28P- News-News 13 at 5:30p	1			X								Asheville (WLOS)	NWS13 AT 5 30 LEVEL 2	8/31/12
37.2	Normal Line / News	10/17/12-10/17/12	3	:30	5:28P- News-News 13 at 5:30p	1			X					1	\$700.00	\$700.00	Asheville (WLOS)	NWS13 AT 5 30 LEVEL 2	10/1/12
38.0	Revised Line / News	10/18/12-10/18/12	2	:30	5:28P- News-News 13 at 5:30p	1				X							Asheville (WLOS)	NWS13 AT 5 30 LEVEL 2	7/18/12
38.1	Revised Line / News	10/18/12-10/18/12	2	:30	5:28P- News-News 13 at 5:30p	1				X							Asheville (WLOS)	NWS13 AT 5 30 LEVEL 2	8/31/12

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Buyer Name Brooks,Michele
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Account Types National/Political Candidate Agency BRD
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38.2	Normal Line / News	10/18/12-10/18/12	3	:30	5:28P- News-News 13 at 5:30p	1				X				1	\$700.00	\$700.00	Asheville (WLOS)	NWS13 AT 5 30 LEVEL 2	10/1/12
39.0	Revised Line / News	10/19/12-10/19/12	2	:30	5:28P- News-News 13 at 5:30p	1					X						Asheville (WLOS)	NWS13 AT 5 30 LEVEL 2	7/18/12
39.1	Revised Line / News	10/19/12-10/19/12	2	:30	5:28P- News-News 13 at 5:30p	1					X						Asheville (WLOS)	NWS13 AT 5 30 LEVEL 2	8/31/12
39.2	Normal Line / News	10/19/12-10/19/12	3	:30	5:28P- News-News 13 at 5:30p	1					X			1	\$700.00	\$700.00	Asheville (WLOS)	NWS13 AT 5 30 LEVEL 2	10/1/12
40.0	Normal Line / News	10/15/12-10/15/12	2	:30	6P- 7P (EST)	1	X							1	\$2,000.00	\$2,000.00	Asheville (WLOS)	NWS 13 AT 6 LEVEL 2	7/18/12
41.0	Normal Line / News	10/16/12-10/16/12	2	:30	6P- 7P (EST)	1		X						1	\$2,000.00	\$2,000.00	Asheville (WLOS)	NWS 13 AT 6 LEVEL 2	7/18/12
42.0	Normal Line / News	10/17/12-10/17/12	2	:30	6P- 7P (EST)	1			X					1	\$2,000.00	\$2,000.00	Asheville (WLOS)	NWS 13 AT 6 LEVEL 2	7/18/12
43.0	Normal Line / News	10/18/12-10/18/12	2	:30	6P- 7P (EST)	1				X				1	\$2,000.00	\$2,000.00	Asheville (WLOS)	NWS 13 AT 6 LEVEL 2	7/18/12
44.0	Normal Line / News	10/19/12-10/19/12	2	:30	6P- 7P (EST)	1					X			1	\$2,000.00	\$2,000.00	Asheville (WLOS)	NWS 13 AT 6 LEVEL 2	7/18/12
45.0	Revised Line / News	10/21/12-10/21/12	2	:30	6P- 7P (EST)	1							X				Asheville (WLOS)	NWS 13 LEVEL 2	7/18/12
45.1	Normal Line / News	10/21/12-10/21/12	3	:30	6P- 7P (EST)	1							X	1	\$800.00	\$800.00	Asheville (WLOS)	NWS 13 LEVEL 2	10/1/12
46.0	Revised Line / News	10/15/12-10/15/12	2	:30	10:59:56P- News-News 13 11p Late News	1	X										Asheville (WLOS)	NWS13 AT 11 LEVEL 2	7/18/12

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Account Types National/Political Candidate Agency BRD
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46.1	Revised Line / News	10/15/12-10/15/12	2	:30	10:59:56P- News-News 13 11p Late News	1	X										Asheville (WLOS)	NWS13 AT 11 LEVEL 2	8/31/12
46.2	Normal Line / News	10/15/12-10/15/12	3	:30	10:59:56P- News-News 13 11p Late News	1	X							1	\$800.00	\$800.00	Asheville (WLOS)	NWS13 AT 11 LEVEL 2	10/1/12
47.0	Revised Line / News	10/16/12-10/16/12	2	:30	10:59:56P- News-News 13 11p Late News	1		X									Asheville (WLOS)	NWS13 AT 11 LEVEL 2	7/18/12
47.1	Revised Line / News	10/16/12-10/16/12	2	:30	10:59:56P- News-News 13 11p Late News	1		X									Asheville (WLOS)	NWS13 AT 11 LEVEL 2	8/31/12
47.2	Normal Line / News	10/16/12-10/16/12	3	:30	10:59:56P- News-News 13 11p Late News	1		X						1	\$800.00	\$800.00	Asheville (WLOS)	NWS13 AT 11 LEVEL 2	10/1/12
48.0	Revised Line / News	10/17/12-10/17/12	2	:30	10:59:56P- News-News 13 11p Late News	1			X								Asheville (WLOS)	NWS13 AT 11 LEVEL 2	7/18/12
48.1	Revised Line / News	10/17/12-10/17/12	2	:30	10:59:56P- News-News 13 11p Late News	1			X								Asheville (WLOS)	NWS13 AT 11 LEVEL 2	8/31/12
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Salesperson Millennium/PHL, Philadelphia (1103)
Sales Office Millennium Philadelphia
Buyer Name Brooks,Michele
Phone/Fax /
CPE MCCR/ORDR/C15C21
Account Types National/Political Candidate Agency BRD
Billing Type Weekly/Irregular
Comments MCCRORY FOR GOVERNOR
MCCRORY FOR GOVERNOR
SHARE 67%

Date Entered 07/18/12
Last Modified 10/01/12
Entered By Louise Palmer
CO-OP No
Headline # ECR09765070
Demo
Order Type Normal
Package Deal
Commission % 15.00
Commission \$5,193.75
Net Total \$29,431.25
Sales Tax

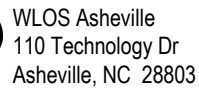
Asheville (WLOS)

By Broadcast Month	Spots	Rate
Oct. 2012	52	\$34,625.00
Grand Total:	52	\$34,625.00

Line	Line Type / Break Type (Ref #)	Dates	Sec	Length	Run Times	SPW	Mo	Tu	We	Th	Fr	Sa	Su	Spots	Rate	Total	Station	Comments	Entered
49.1	Revised Line / News	10/18/12-10/18/12	2	:30	10:59:56P- News-News 13 11p Late News	1				X							Asheville (WLOS)	NWS13 AT 11 LEVEL 2	8/31/12
49.2	Normal Line / News	10/18/12-10/18/12	3	:30	10:59:56P- News-News 13 11p Late News	1				X				1	\$800.00	\$800.00	Asheville (WLOS)	NWS13 AT 11 LEVEL 2	10/1/12
50.0	Revised Line / News	10/19/12-10/19/12	2	:30	10:59:56P- News-News 13 11p Late News	1					X						Asheville (WLOS)	NWS13 AT 11 LEVEL 2	7/18/12
50.1	Revised Line / News	10/19/12-10/19/12	2	:30	10:59:56P- News-News 13 11p Late News	1					X						Asheville (WLOS)	NWS13 AT 11 LEVEL 2	8/31/12
50.2	Normal Line / News	10/19/12-10/19/12	3	:30	10:59:56P- News-News 13 11p Late News	1					X			1	\$700.00	\$700.00	Asheville (WLOS)	NWS13 AT 11 LEVEL 2	10/1/12
51.0	Revised Line / News	10/20/12-10/20/12	2	:30	11:30:56P- News-News 13 11p Late Late News	1						X					Asheville (WLOS)	NWS13 AT 11 LEVEL 2	7/18/12
51.1	Revised Line / News	10/20/12-10/20/12	2	:30	11:30:56P- News-News 13 11p Late Late News	1						X					Asheville (WLOS)	NWS13 AT 11 LEVEL 2	8/31/12
51.2	Normal Line / News	10/20/12-10/20/12	3	:30	11:30:56P- News-News 13 11p Late Late News	1						X		1	\$700.00	\$700.00	Asheville (WLOS)	NWS13 AT 11 LEVEL 2	10/1/12
52.0	Revised Line / News	10/21/12-10/21/12	2	:30	10:59:56P- News-News 13 11p Late News	1							X				Asheville (WLOS)	NWS13 AT 11 LEVEL 2	7/18/12

CONFIRMATION CONTRACT

Accepted-Agency/Advertiser:	Date:	Accepted-Station:	Date:	Comments:



Contract #	1339996
Schedule Dates	10/15/12-10/21/12
Advertiser	McCrory for Governor (30707)
Agency	Smart Media Group-Alexandria (6613)
Product	POLITICAL CANDIDATE (ns) (1186)
Brand	MCCRORY FOR NC GOV (453334)
Salesperson	Millennium/PHL, Philadelphia (1103)
Sales Office	Millennium Philadelphia
Buyer Name	Brooks,Michele
Phone/Fax	/
CPE	MCCR/ORDR/C15C21
Account Types	National/Political Candidate Agency BRD
Billing Type	Weekly/Irregular
Comments	MCCRORY FOR GOVERNOR MCCRORY FOR GOVERNOR SHARE 67%

Asheville (WLOS)		
<u>By Broadcast Month</u>	<u>Spots</u>	<u>Rate</u>
Oct. 2012	52	\$34,625.00
Grand Total:	52	\$34,625.00

CONFIRMATION CONTRACT

B/E Bookend P/B Piggy Back